sales@zambianmusicblog.co

ZambianMusicBlog.co

MEDIA KIT

Version *zmb001*

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ABOUT US

Zambian Music Blog is Zambia's #1 music videos and news articles' website that provides professional internet based promotions, Extreme Hype services for small and big FIRMS agencies at a competitive price. Zambian Music Blog being a Trademark of ONE'V' INVESTMENTS started operations as far as 2012 and as an internet – based business, our primary storefront and primary advertising tool is our website. This site makes us available to our prospective client twenty – four hours a day, seven days a week. The Business draws on the experience and education from the owning firm which has a job experience in business management, website designing, logo development, photography and online based promotions. This comprehensive background provides the skills necessary to support business operations, technical aspects of a website – based business, the design and the development or the hyping of products for our clients.

WHO ARE WE ?

	UNIQUE VISITS	VISITS	PAGES	HITS
JAN	**20,102**	**72,030**	**1,011,900**	**1,607,144**
FEB	**26,633**	**113,545**	**1,477,579**	**3,320,481**
MAR	**26,368**	**125,805**	**1,828,529**	**3,210,251**

PAGES/SESSION	SESSION DURATION	BOUNCE RATE
5.00	2:16	20.00%

ALEXA GLOBAL RANK: **807,246**

Our Traffic

SOURCE: AWSTATS

TOP COUNTRIES	
BRITAIN	50%
UNITED STATES	20%
ZAMBIA	12%
ALGERIA	2.53%
SOUTH AFRICA	1.50%

ENGAGEMENTS	
FACEBOOK	6,660
TWITTER	2,270

Our Visitors

ADVERTISING	Costing
HOMEPAGE (300x230)	80.00 (One Day)
	300.00 (One Week)
	1,400.00 (One Month)
HOMEPAGE (300x600)	250.00 (One Day)
	3000.00 (One Week)
	5,000.00 (One Month)
HOMEPAGE (720x90)a	400.00 (One Day)
	1,800.00 (One Week)
	7,000.00 (One Month)
HOMEPAGE (720x90)b	600.00 (One Day)
	2,500.00 (One Week)
	10,000.00 (One Month)

Our Pricing

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FOR MORE INFO:

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Email: sales@zambianmusicblog.co

Our Outlook